

PROJECT PROFILE

Name of the Promoter	
Name of the Enterprise	
Registration Number	
Legal Status	
BACKGROUND OF THE PROMOTER	
Name & Address	
Age	
Educational qualification	
Work experience	
Investment potential	
PRODUCT	
Names of the Products to be produced	
Proposed product mix & Product standards etc	
Consumers of the Product	
Purpose/use of the product	

LOCATION

Location of the Unit:

Locational advantages

LAND AND BUILDING

Land area

Land Cost per Sq Yard

Construction area

Cost of construction per Sq ft

PLANT AND MACHINERYNames of the machines /
Technology

Number of Machines required

Production capacity of Machines

Quality Standards if any

RAW MATERIAL

List of raw materials required

Sources of raw materials

MANPOWER REQUIREMENT

Skills required in different sections of production

Qualification required for

Technical

Skilled

Semi-skilled

Marketing

unskilled

Recruitment process

Cost of procurement

UTILITIES

Power

Water

Transport

Communication

Steam-sources

Effluent disposal

MARKET

Major buyers

Area to be covered

Trade practices adopted by the competitors

Demand & Supply analysis

Marketing Strategy to be adopted

A	Fixed Capital Investment	No. of Items	Price per unit (Rs)	Total amount (Rs)
a	Land			
b	Building			
c	Machinery			
1				
2				
3				
4				
5				
	Total			Rs.
d	Tools & equipment			
1				
2				
3				
	Total			Rs.
e	Furniture			
1				
2				
3				
	Total			Rs.
f	Electrification	Lumsum		Rs.
	Total Fixed Capital Investment (a+b+c+d+e+f)			Rs.

B	Working Capital Investment (1 Month)	No. of Items	Price per unit (Rs)	Total amount (Rs)
a	Raw Materials			
1				
2				
3				
4				
5				
	Total			Rs.
b	Salaries & wages			
1	Technical			
2	Skilled			
3	Semi Skilled			
4	Supporting Staff			
5	Watchmen/Attenders			
	Total			Rs.
c	Utilities & Others			
1	Rent			
2	Power bill			
3	Water bill			
4	Transport expenses			
5	Publicity expenditure			
6	Marketing expenditure			
7	Stationery expenditure			
8	Packing expenditure			
9	loading & unloading			
10	Others if any			
	Total			Rs.
	Total working Capital Investment (a+b+c)			Rs.

C	Pre-Operative Expenditure (Rs)	
1	Market survey expenses	
2	Project Report fee	
3	Technology selection	
4	Licenses & approvals	
5	Trail run expenses	
6	Inaugural Expenses	
7	Others if any	
	Total Pre-Operative Expenditure	Rs.

D	Project Cost (Rs)	
a	Total fixed Capital Investment	
b	Total working Capital Investment	
c	Total Pre-operational expenditure	
	Total Project Cost (a+b+c)	Rs.

E	Cost of Production (1 Month)	
a	Total working Capital Investment	
b	Interest on total investment	
c	Depreciation on Machinery	
d	Contingencies if any	
	Total cost of Production (a+b+c+d)	Rs.
	Cost per Unit = $\frac{\text{Total Cost of Production}}{\text{No. of items produced}}$	Rs.

F	Sales Revenue Per month (product wise)			
	Product	No. of items	Sales price per item (Rs)	Revenue (Rs)
1				
2				
3				
4				
	Total Sales revenue per month			Rs.

G	Profitability per month (Rs)		
a	Total sales Revenue per month		
b	Total Cost of Production per month	(-)	
	Total profit (a-b)		Rs.

H	Means of finance		
1.	Own Investment	10 %	
2.	Bank Loan	65%	
3.	Margin Money / subsidy	25%	
4.	Others	%	
		Total	Rs.

I	Repayment schedule	
1.	Moratorium period required	_____ months
2.	First installment starting	_____ Month
3.	EMI Per month	Rs.
4.	No. of Months	60 months